



Huawei Technologies Co., Ltd. is a leader in providing next generation telecommunications networks, and serves 45 of the world's top 50 operators, as well as over one third of the world's population. We are committed to providing innovative and customized products, services and solutions to create long-term value and potential growth for its customers. Our products and solutions include wireless products, core network products, network products, application and software, as well as terminals. At the end of 2014, we had over 150,000 employees. Our global R&D spending reaches 13 % of the annual revenue. In 2014 our revenue reached 46.3 billion USD, a year-on-year increase of 15 %. We started to operate in Hungary in 2005; we have a manufacture center in Komárom as well. We sincerely invite professionals to join us and develop together with Huawei. For further information, please visit us now at <http://www.huawei.com> and <http://www.huawei.hu>

Trade Marketing Manager

Responsibilities:

- Making the Trade Marketing Strategy according to the position and the strategy with the operators and with the open channel customers.
- Enhancing the planning and execution of Joint Marketing Campaigns together with the operators and with the open channel customers and self-Marketing campaigns, raising the Sell-out of Huawei products and pushing Sell-through, making sure the goal achievements of the rep office.
- Participating in negotiation for partner in-store recourses including sales promotions, temporary and long-term retail positions.
- Improving the Huawei Brand Awareness by Joint Marketing Campaigns with the operators and with the open channel customers including digital, PR, advertising, ATL and BTL marketing.
- Establishing the relationship with operators and open channel customers, obtaining relevant data and making analysis of the competitive information.
- Preparing budget and agreement for Joint Marketing Activities, finishing settlement to partners after activities finished. Being responsible for internal process compliance regarding Joint Marketing Activities.

Working Place:

Budapest

Requirements:

- Being familiar with relevant retail and marketing activities, including in-store positions, digital, PR, promotion events, other ATL and BTL marketing tools.

- Being proficient in joint marketing project management, experience in planning and implementation of joint marketing campaign with operators and open channel customers.
- Strong communication and negotiation skills.
- Proficiency in software tools, specifically Microsoft Excel & PowerPoint.
- Familiarity with the operation of Device product management, the Go-To-Market and the promotion strategy could be advantage

What we offer:

We offer you a professional career in one of the leading multinational telecommunication company, challenging work and competitive salary package.

How to apply/ contact information:

Please send your detailed Resume/CV in English via E-Mail (Word 98/2000 or Adobe PDF) to HR Department huawei.media@pannonjob.hu (indicating your earliest start date as well as salary expectations). Please be assured your CV containing personal information will be kept confidential and be used only for job match in Huawei. As Pannonjob is our partner in the recruitment process, the management of your personal data is taken care of according to the [Data Protection Policy](#) of Pannonjob.